



NAEEC

Reno

2023 Convention and Exposition

Brochure Sponsored by:

wurtec

Convention Highlights

September 10-13, 2023

naeconvention.com

Why you should attend the NAEC 2023 Convention & Expo

This annual event makes an impact on your business when you join thousands of industry peers at the largest vertical transportation show in North America! Engage with 200 suppliers in our industry, participate in educational sessions, secure continuing education credits, and expose your employees at all levels of education and technology.

THE EXPO

Discover new and innovative products, services, and ideas to strengthen your business and to stay competitive. Interact directly with industry professionals and get up close and personal with the manufacturers.

EDUCATION

NAEC's Convention includes educational sessions presented by leading experts in the industry giving you the opportunity to earn Continuing Education credits necessary for certification.

NETWORK

NAEC's Annual Convention & Expo provides ample opportunities for networking with other industry professionals as it will expose you to new contacts, new businesses to work with and new ideas for your business success.

KNOWLEDGE

Become educated on your industry so you can better support your clients and customers by utilizing all the resources this event has to offer.

HAVE FUN!

Good times with old – and new – friends and new adds excitement to any event. So reward your hard work with some NAEC FUN!

Convention Highlights



Welcome Reception

Sunday, September 10
6:30 pm – 8:30 pm



Welcome to “The Biggest Little City in the World,” Reno, Nevada as we kick off the annual convention and exposition. Just like our host city is surrounded by majestic mountains, tonight, you will be surrounded by friends new and old in a casual environment. Incredible food, a carefully poured drink, and lively entertainment will make you think you struck gold.



Opening Breakfast

Monday, September 11
7:45 am – 9:00 am



Join us this year for breakfast with your peers before beginning a day of member business and education. This casual breakfast will give you plenty of time to catch up and make your plans for the day and week.



Cocktail Reception

Tuesday, September 12
5:00 pm – 6:30 pm

Returning for the second year, this cocktail reception celebrating a successful day full of education and exploring the tradeshow floor, is the perfect opportunity to continue solidifying connections made thus far. Meet us for tasty hors d'oeuvres and a cocktail before heading out to explore Midtown and all Reno has to offer.



Awards Breakfast

Wednesday, September 13
8:00 am – 9:30 am

The NAEC Awards Breakfast is a time for recognition and to celebrate achievement. Cheer on the award winners for exhibit booths, the President's Award, and the William C. Sturgeon Distinguished Service Award over a plated breakfast. Hear from the incoming and outgoing president and welcome the new board of directors.



Dregs Party

Wednesday, September 13
7:00 pm – 9:30 pm



Get your motors running as NAEC takes over the National Automobile Museum for the ever-popular Dregs Party. We'll start with cocktails and food alongside the Truckee River before moving inside to tour the museum's galleries featuring turn-of-the-century vehicles like the Thomas Flyer, celebrity cars including those driven by Sinatra and Elvis, and autos featured in blockbuster movie and TV shows like Jurassic Park and Batman. Buckle up, this one will be one for the history books.



Convention Agenda

Sunday, September 10

7:30am – 3:00pm	Golf Tournament – Old Greenwood Golf Course*
7:30am–5:30pm	Registration Open
8:00am–5:00pm	Exhibitor Set-Up
5:30pm – 6:30pm	New Member/First Time Attendee Reception (by invitation)
6:30pm–8:30pm	Welcome Reception

Monday, September 11

7:00am – 5:30pm	Registration Open
7:45am – 9:00am	Welcome Breakfast
8:00am– 5:00pm	Exhibitor Set-Up
9:15am – 10:15am	General Business Session (Members Only)
10:30am – 11:30am	Contractor Member Session
10:30am – 11:30am	Supplier Member Session
10:30am – 11:30am	Associate Member Session
11:30am – 1:00pm	Grab-and-Go lunch
1:00pm – 4:30pm	Education Sessions

Tuesday, September 12

7:30am–5:30pm	Registration Open
9:30am–5:00pm	Exhibits Open
10:00am–4:00pm	Educational Sessions
12:30pm-1:30pm	NexGen Luncheon (by invitation)
5:00pm–6:30pm	Cocktail Reception

Wednesday, September 13

7:30am–3:00pm	Registration Open
8:00am–9:30am	Awards Breakfast
9:30am–3:00pm	Exhibits Open
10:00am–2:00pm	Educational Sessions
3:01pm–9:00pm	Exhibit Dismantling
7:00pm–9:30pm	Dregs Party

Thursday, September 14

8:00am–5:00pm	Exhibit Dismantling
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*Optional – Advance Ticket Purchase
Required

Bold – Included in Full Registration



Opening Breakfast Keynote Speaker

Dr. Randy Ross

Author

Dr. Randy Ross is a compelling communicator, craftsman of culture and bestselling author of multiple books, including his latest book entitled, *Hope Rises: Make Your Life, Love & Leadership Soar*. As the CEO of Remarkable and a former Chief People Officer, Dr. Randy Ross utilizes his experience to engage audiences worldwide with his keen insight and contagious humor. He is a messenger of practical wisdom and needed hope, untangling the biggest challenges facing today's business leader, tomorrow's workforce and the future marketplace.

The topic for his presentation is "Choose to be Remarkable!" The usual. It's conventional, operating within the established norms. It's predictable, delivering the expected. It's comfortable, maintaining the status quo. It's...safe! But the usual will never be Remarkable! Remarkable means notably or conspicuously UN-usual. It is living life and doing business in such an extraordinary way that people "remark" about it. And when you inspire others to the point that they are telling your story, then you indeed have become Remarkable. Don't ever settle again for living life or doing business as usual. Participants will learn the three elements that drive a Remarkable culture, experience the power of collaboration, embrace three questions that ensure a Remarkable customer experience, gain practical principles for building healthy team dynamics and be challenged personally and professionally to be Remarkable!





Official Golf Tournament

Sunday, September 10 • Old Greenwood Golf Course

7:30 am – 3:00 pm

Ranked the #5 course in the U.S. by golfers and home to the PGA Tour's Barracuda Championship since 2020, this Jack Nicklaus design from 2004 sits at an elevation of nearly 6,000 feet above sea level, helping golfers hit long, soaring tee shots off its many elevated tees. This is a networking opportunity not to be missed.

The fee of \$300 for members and \$350 for non-members covers cart, green fees, boxed breakfast, 3 drinks from the beverage cart during tournament, boxed lunch, prizes, and deluxe round-trip transportation.



A Double Does of High-Flying Fun!

The Great Reno Balloon Race

September 8 - 10

National Championship Air Races and Air Show

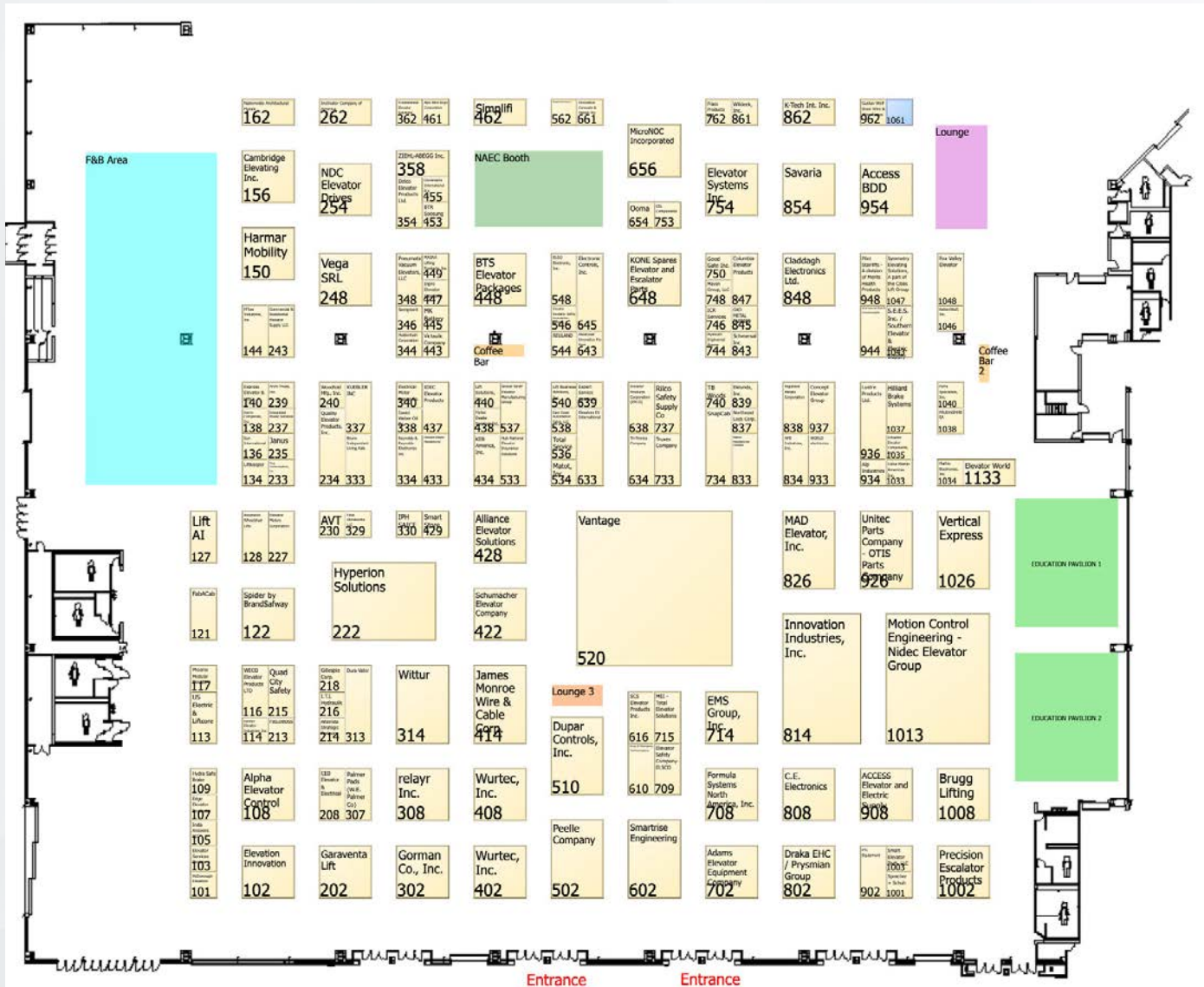
September 13 - 17

Since 1964, Reno has been the home of the National Championship Air Races and Air Show. They have also hosted the Great Reno Balloon Race since 1983, filling the skies with spectacular colors and airmanship. Join in the fun before and after the Convention while you're in Reno and make your visit even more spectacular. Tickets for the Great Reno Balloon Race are available at renoballoon.com and for the National Championship Air Races and Air Show at airrace.org. Note: These events are not part of the NAEC Convention. Registration is separate and on your own.



Expo Floorplan

As of 7/10/23



Sponsorship Opportunities Still Available!

Top 3 Reasons to Sponsor!

- **Unparalleled Exposure:** Gain extensive visibility among decision-makers and leaders.
- **Targeted Networking Opportunities:** Forge valuable connections, establish partnerships.
- **Support for the Industry:** Demonstrate your company's commitment for the industry.

Click [here](#) for the current sponsorship offerings.



Exhibiting Companies

As of 7/10/23

A - B

Access BDD
ACCESS Elevator & Electric Supply
Adams Elevator Equipment Company
AFD Industries, Inc.
Alliance Elevator Solutions
ALP Industries, Inc.
Alpha Elevator Control
Alps Wire Rope Corporation
AltaVista Strategic Partners
Archi-Tread, Inc.
Ascension Wheelchair Lifts
AVT
Brugg Lifting
Bruno Independent Living Aids, Inc.
BTR Soosung
BTS Elevator Packages

C - D

C. E. Electronics, Inc.
Cambridge Elevating, Inc.
CED Elevator & Electrical
CEL Components
Claddagh Electronics Ltd
Columbia Elevator Products
Concept Elevator Group
David Weber Oil Company
Delaware Elevator Manufacturing, Inc.
Delco Elevator Products Ltd.
Draka EHC / Prysmian Group
Dupar Controls Inc.
Dura-Vator

E

East Coast Automation Sales
Edge Elevator Products
Eklunds, Inc.
Electrical Motor Repair Co.
Electronic Controls, Inc.
Elevation Innovation Inc.
Elevator Escalator Safety Foundation (EESF)
Elevator Motors Corporation
Elevator Products Corporation (EPCO)
Elevator Safety Company - ELSCO
Elevator Services Group
Elevator Systems Inc.
Elevator World
Elevators EV International
ElevatorService.com
ELGO Electronic, Inc.
EMS Group, Inc.
Expert Service Solutions, Inc.
Express Elevators & Lifts Inc.

F - G

FabACab
FIELDBOSS
FINA Stoneworks LLC

Formula Systems North America, Inc.
Fox Valley Elevator
Fracca Products Ltd.
Garaventa Lift
Gillespie Corporation
Giovenzana International B.V.
GKD Metal Fabrics
Global-Tardif Elevator Manufacturing Group
Good Gate Inc
Gorman Company, Inc.
Gustav Wolf Steel Wire & Wire Ropes

H - L

Harmar Mobility
Harris Companies, Inc
Heidenhain Corporation
Hilliard Brake Systems
Hub-National Elevator Insurance Solutions
Hydra Safe Brake
Hyperion Solutions
Hytec Dealer Services Inc.
I.T.I. Hydraulik
ICR Services
IDEC Elevator Products
Inclinor Company of America
Innovation Industries
Innovation Concepts & Design Inc.
Inpro Elevator Interiors
Insta Answers LLC
Integrated Power Services
International Steel & Counterweight
IPH SAICF
James Monroe Wire & Cable Corp.
Janus
KEB America, Inc.
KettenWulf, Inc
Kings III Emergency Communications
Kohtler Elevator Industries, Inc.
KONE Spares Elevator and Escalator Parts
K-Tech International, Inc.
Kuebler, Inc.
Lift AI
Lift Business Advisors, Inc.
Lift Solutions, Inc.
LiftKeeper
Lustre Products Ltd.

M - O

MAD Elevator Inc.
MAGNA Lifting Products
Mathis Electronics, Inc.
Matot, Inc.
Maven Group LLC
Maxton Manufacturing Company
McDonough Elevators
MEI - Total Elevator Solutions
MicroNOC Incorporated
MK Battery
Motion Control Engineering, Nidec Elevator Group
Mueller & Micro Elevator Technology Co.
Nationwide Architectural Metals
NDC Elevator Drives
Northeast Lock Corp
Ooma

P - R

Palmer Pads (W.E. Palmer Co)
Parts Specialists, Inc.
Peelle Company
PFlow Industries, Inc.
Phoenix Modular Elevator
Pilot Stairlifts, a Division of Merits Health Products
Plymouth Engineered Shapes
Pneumatic Vacuum Elevators, LLC
Pollock Residential Services
Precision Escalator Products
PRUDHOMME SA
PTL Equipment
Quad City Safety
Quality Elevator Products, Inc.
relayr Inc.
Reuland
Reynolds & Reynolds Electronics Inc.
Rigidized Metals Corporation
Rilco Safety Supply Co.
Ring Communications, Inc.

S - U

S.E.E.S. Inc. / Southern Elevator & Electric Supply
Savaria
Schaefer Elevator Components Inc.
Schmersal Inc.
Schumacher Elevator Company
SCS Elevator Products
Semperit
Simplifi
Smart Elevator Tech, LLC
Smart Store
Smartrise Engineering
SnapCab
Spider by BrandSafway
Sprecher + Schuh
Sun International
Symmetry Elevating Solutions, A part of the Cibes
Lift Group
TB Woods
Total Service
Tri-Tronics Company
Truxes Company
Unitec Parts Company - OTIS Parts Company
US Electric & Liftcore
Usha Martin Americas Inc.

V - Z

Vantage
Vega SRL
Vertical Express
Vertical Fusion
Victaulic Company
WECO Elevator Products LTD
Westcoast Innovative Pro Pads
Wildeck, Inc.
Wittur
Woodfold Mfg., Inc.
WORLD Electronics
Wurtec, Inc.
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